

Smart America

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Smarter Cities innovate and collaborate across public and private resources and leverage the power of data and analytics to transform how they work

Leverage diverse data sources

Identify trends and indicators

Anticipate and influence developments



Visualize actual and possible events

Automate procedures

Inform and involve decision makers

Coordinate organizations and individuals

Event Planning and Management Demonstration

Challenges and Achievements

Traditional approach

- Reactive and ad-hoc
- Isolated agency and company silos
- Delivered by institutional memory
- Lack of real-time situational awareness
- Point-to-point communication

Smarter approach

- Proactive and well prepared
- Integrated and collaborative teams
- Standard and exercised procedures
- Real-time, common operational picture
- Interactive, mobile, shared communication

Open Data Accelerates Smarter City Projects



Our integrated approach can optimize additional domains

How well are you prepared?

*Non-Emergency
Events*

Planned



Parade,
Festival, etc.

Unexpected



Major
Congestion

Expected



Extreme
Weather

*Emergency
Events*

Unexpected



Building
Collapse

What is happening in 'real-time' ?



Benefits of Smarter Event Management

Accelerated Decision Making Based on Better Visibility and Coordination



