





## Smarter Cities innovate and collaborate across public and private resources and leverage the power of data and analytics to transform how they work

City Planning

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Buildings

Energy

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Infrastructure

Planning and

Management

and Operations

Government

and Agency

Public Safety

Social

**Programs** 

Administration

Leverage diverse data sources

Visualize actual and possible events

Identify trends and indicators

**Automate** procedures

Anticipate and influence developments

Smarter Care Water

Education Transportation

People

Inform and involve decision makers

Coordinate organizations and individuals





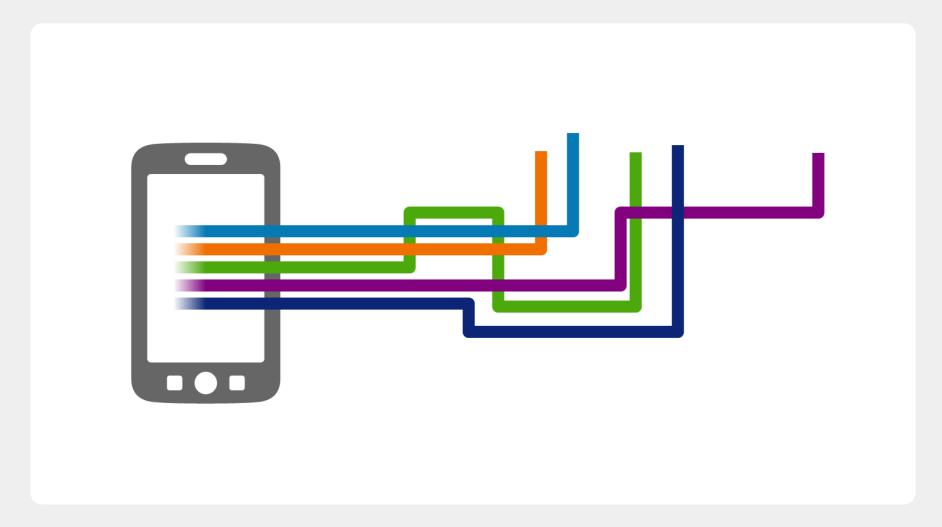
# **Event Planning and Management Demonstration**Challenges and Achievements

Traditional approach	Smarter approach
Reactive and ad-hoc	Proactive and well prepared
<ul> <li>Isolated agency and company silos</li> </ul>	Integrated and collaborative teams
<ul> <li>Delivered by institutional memory</li> </ul>	Standard and exercised procedures
<ul> <li>Lack of real-time situational awareness</li> </ul>	Real-time, common operational picture
Point-to-point communication	<ul> <li>Interactive, mobile, shared communication</li> </ul>





### Open Data Accelerates Smarter City Projects







### Our integrated approach can optimize additional domains

#### Non-Emergency Events

#### **Planned**



Parade, Festival, etc.

#### Unexpected



Major Congestion

#### How well are you prepared?

#### Emergency Events

#### **Expected**



Extreme Weather

#### Unexpected



Building Collapse

What is happening in 'real-time'?





# Benefits of Smarter Event Management Accelerated Decision Making Based on Better Visibility and Coordination







